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ZONAL CONFERENCE 2025

THEME

**INCUBATING AYUSH FOR ONE EARTH
ONE HEALTH & AYUSH BEYOND WELLNESS**

**Organized by : JIGNASA &
VIDHAYARTHI KALYAN NYAS
JABALPUR (M.P.)**

DATE: 18-19-20TH AUGUST 2025

VENUE :

**NETAJI SUBHASH CHANDRA BOSE CONVENTION
CENTRE, JABALPUR, (M.P.)**

त्यागः प्रज्ञापराधानामिन्द्रियोपशमः स्मृतिः ।

देशकालात्मविज्ञानं सद्वृत्तस्यानुवर्तनम् ॥



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Namaste,

Jignasa is a Pan-India initiative exclusively dedicated to AYUSH students and the AYUSH education system. With the aim of promoting health and deepening the understanding of medical systems and theories under AYUSH, Jignasa conducts various student-oriented and socially beneficial activities, driven by its motto: **"Learn AYUSH to Practise AYUSH."**

Today, Ayurveda and other traditional systems of medicine are gaining significant recognition in the global health landscape. This highlights the urgent need to empower our educational framework to align with evolving global benchmarks. To address this, Jignasa aims to bring together medical students, teachers, doctors, and administrative officers from the academic AYUSH community, facilitating dialogue and collaboration toward much-needed curricular reforms.

Vidyarthi Kalyan Nyas, in association with the, **Government Ayurveda College, Jabalpur**, and co-hosted by **Madhya Pradesh Medical Science University of Health Sciences, Jabalpur**, supported by the **Directorate of AYUSH, Government of Madhya Pradesh**, and takes immense pleasure in announcing the **JIGNASA Zonal Conference 2025** on the theme: "Incubating Ayush for one Earth one health and Ayush beyond Wellness." This three-day Zonal conference Scheduled 18-19-20 August 2025 will feature a series of seminars on diverse topics related to AYUSH. It is especially curated for medical students and researchers to explore and experience the depth and diversity of India's health traditions and public health concepts.

The Zonal Conference is expected to welcome nearly 1,500 students and delegates, along with esteemed experts and masters of excellence in the fields of AYUSH and Public Health from all over the India.

The programme will be attended, observed, encouraged, and guided by distinguished experts from various fields—renowned academicians, entrepreneurs, R&D professionals, institutions, and representatives from both government and private sectors. This three-day conference aims to bring together some of the finest Acharyas, academicians, researchers, scientists, entrepreneurs, and industrialists from across India and abroad. It presents a remarkable opportunity for students to interact and engage with leading minds in Ayurveda, Yoga and Naturopathy, Unani, Siddha, and Homeopathy.

This conference is a visionary event that we, at **Vidyarthi Kalyan Nyas**, proudly present as a tribute to our great nation, Bharata land revered as the cradle of wisdom, having gifted humanity with a treasure trove of knowledge that remains unparalleled across the globe. The timeless stream of wisdom flowing through the ages—through the voices of ancient seers in the form of Ayurveda, Siddha, Yoga, Jyotisha, Tantra, and more—must be preserved... practiced and imbibed in its purest form for the well-being of nature and all living beings, in alignment with Dharma. We pledge to keep this immaculate legacy of knowledge alive for future generations.

We are firm in our commitment to take this wealth of wisdom and knowledge to every nook and corner of this great nation and beyond in its pure and authentic form. It is both our honour and privilege to embark on a noble initiative of this magnitude, with utmost sincerity and dedication to our motherland, Bharata.

Dr. L.L AHIRWAL

Chairman
JIGNASA 2025

Dr. ADARSH RAWAT

Organising Secretary
JIGNASA 2025

ABOUT JIGNASA

Ayurveda was the backbone of health services in ancient Bharata and has contributed heavily not only to the development of most of the traditional systems of medical/healthcare systems in the world but also modern medicine. Currently, in spite of immense sophistication and technological revolution in the field of modern medicine, there has been an unprecedented rise in people seeking Ayurveda therapies in India and across the world. One of the reasons for this is inadequate success of the conventional medicine in containing many diseases particularly lifestyle diseases. Ayurvedic approaches to health care have stood the test of time and can offer better quality of life to patients independently as well as an adjuvant to conventional therapies. Hence, there is a pressing need to incorporate theories of holistic approaches like Ayurveda to address the sufferings of mankind and Nature as a whole.

According to WHO report, more than 70% of Indian population and a great percentage of world's population seek one or other form of traditional medicine for primary health care. Despite a great demand from the society, the professional manpower of AYUSH seems to have fallen short of delivering health solutions through AYUSH. In addition, institutionalized education and training notwithstanding, the students of AYUSH face an embarrassing situation of professional inadequacy. More than sixty years have been spent on developing the education system of Ayurveda. There is no doubt that the number of colleges imparting the education of Ayurveda have increased. BAMS, MD and Ph D in Ayurveda have been started. Nevertheless, what is concerning is that the majority of qualified Ayurvedic practitioners have fallen short of medical service delivery through Ayurveda. Thus, the question regarding the ability to produce the team of Doctors who can confidently practice Ayurveda in the society arises. For answers, we need to think about the current education system of Ayurveda. It is time for introspection.

Recognizing the above situation some intellectuals and social activists embarked upon "JIGNASA" a pan-India platform for Ayush students and professionals giving a call "Learn Ayush to Practice Ayush". The genesis of the idea of JIGNASA dates back to 1998 when small groups of Ayurveda professionals got together to share the idea of learning Ayurveda in Bangalore with an aim to practice Ayurveda. A larger group of students assembled at Shree Dharmasthala Manjunatheshwara

Ayurveda Medical College, Udupi, Karnataka in 1999 with the same motto. In the year 2003 a huge congregation of Ayurveda students and professionals met under the formal aegis of JIGNASA at Bangalore. Various such initiatives like one day Tadvidya Sambhasha, Dravyaguna visits and interactions with traditional healers in rural areas were conducted by JIGNASA teams in Maharashtra and Gujarat. In Kerala, JIGNASA was held in Poonthottam Ayurveda Asram, Cherpulassery in Palakkad, Kerala in 2011. JIGNASA is a movement of Ayurveda students and professionals to rejuvenate the potential of Ayurveda- the Bharatheeya system of medicine. It is the only pan India platform for students to identify accomplished "Gurus" and for the Gurus to find bright students of Ayurveda. Hundreds of students have benefited from this platform to further their knowledge and practice of Ayurveda.



ABOUT JIGNASA 2025

The potential role of AYUSH and other Traditional systems of medicine in fulfilling Universal health coverage (UHC) in Primary Health Care (PHC) has been accepted by the global community unequivocally. The World Health Organization (WHO) has acknowledged the need to integrate Traditional and Complimentary Medicine (T&CM) with Modern Biomedicine to achieve UHC. The National Health Policy 2017 of Government of India has proposed "Integration of AYUSH systems at the level of knowledge systems by validating processes of health care promotion and cure. The policy recognizes the need for integrated courses for Indian System of Medicine, Modern Science and Ayurgenomics. It puts focus on sensitizing practitioners of each system to the strengths of the others". The WHO in the 67th World Health Assembly at Geneva during May 2014 had announced implementation of WHO Traditional Medicine Strategy 2014 – 2023 (WTMS 2014-23). The strategy revolves around promoting the safe and effective use of Traditional and Complimentary Medicine (T&CM) by regulating, researching and integrating TM products, practitioners and practice into health systems.

India being a leader in Traditional Systems of Medicine occupying a massive space in the health sector, has accomplished creating appropriate policies and regulation of AYUSH systems. Government of India created a separate Ministry for AYUSH in Nov 2014 and administers education research and pharmaceuticals in AYUSH systems. Nevertheless, AYUSH education and practice is at crossroads. On one side, there is immense demand and great hope at the national and global level for effective remedies from AYUSH systems, particularly for chronic and genetic diseases and on the other side, the conviction and confidence in AYUSH among AYUSH graduates is declining due to multiple factors including AYUSH educational curriculum in the country. Similarly, there is a renewed interest for research in AYUSH but, the authentic research and research publications from AYUSH field are considerably low. The growth of AYUSH colleges and admission to the colleges, particularly Ayurveda in India are upswing every year. Large number of AYUSH professionals are passing out every year. In contrast, the AYUSH graduates/post graduates are not the sought-after medical personnel in the government or private sector. To be the flag bearers of AYUSH, an AYUSH professional need to be an authority in their health system and be conversant with the basic tenets of the Sastra. The graduate is also expected to have an understanding of the recent advances in modern science & technology, to become adequately skilled to cater to the needs of the society and the country at large. The challenges faced by the AYUSH graduates are many nowadays especially with the explosion of information and communication technology that demands strong

evidence base to prove the merits. Further, there is an urgent need to incorporate benefits of AYUSH in Public health and Primary Health Care and also in the areas of tertiary health issues, where AYUSH system particularly Ayurveda has an advantage over other systems of medicine. It is in this context, Vidyarthi Kalyan Nyas, Trust decided to organize **"STATE AROGYA FAIR 2025 & ZONAL Conference on "INCUBATING AYUSH FOR ONE EARTH ONE HEALTH & AYUSH BEYOND WELLNESS through AYUSH Systems"** that will be conducted from 18th-19th-20th, August 2025 with the focal theme; **"Reinforcing Primary Health Care and Universal Health Coverage through AYUSH Education and Practice"** to introspect, review and revamp AYUSH systems to cater to the Public health and Primary healthcare paradigm in the country and abroad and also to explore and experience the philosophy and concepts related to Public health.

The philosophy, concepts and practical utility of AYUSH (Ayurveda, Yoga & Naturopathy, Unani, Siddha, Sowa Rigpa and Homoeopathy) in Bharata stand unchallenged even in the days of great advancement in medical sciences and technology. It reiterates its strength though only a part has been explored adequately so far. Although most of these concepts, principles and even the practices find mention in the literature from Vedic times and a mammoth literature on AYUSH systems particularly Ayurveda, only a small part has been incorporated in the existing conventional Public Health and Primary Healthcare activities.

Health is a fundamental right for every citizen as per the constitution and Public Health is used as an indicator for the development of a Nation. As Ayurveda believes in

स्वस्थस्यस्वास्थ्यरक्षणं। व्याधितानांव्याधिपरिमोक्षः॥

which means; "Preventing health of a healthy person & treating the diseased one". Even modern concept of Public Health is defined as "the art and science of preventing disease, prolonging life and promoting health through the organized efforts of society" (Acheson, 1988; WHO). The definition suits particularly Ayurvedic concept of 'Swasthavrittha' (Health cycle), which is underutilized not only in Bharatha, but the entire world. The purpose of addressing Public Health and Primary Healthcare as the conference theme in JIGNASA 2025 is to strengthen AYUSH in Public Health and Primary healthcare so that socially and ecologically sustainable health care system with a vision, attitude and orientation for achieving the holistic health and wellness reaches at the grassroot level to the rural areas that will and should benefit not only to the people of Bharatha but the entire world.

ABOUT JIGNASA 2025

Some of the major challenges faced by a country today are economic crisis, increase in the ageing population segment, emergence of chronic diseases, re-emergence of infectious diseases, environmental and climate related changes, lack of access to quality, safe and affordable health care particularly in rural areas. In Bharata, AYUSH systems have been in existence since centuries and well accepted as a part of mainstream health provider. The preventive, corrective, curative and promotive aspects of Ayurveda have been in vogue since time immemorial. AYUSH public health and primary healthcare base need to be expanded and strengthened so that it reaches to every person in this country and also caters to the millions of health seekers around the world. The Ministry of Health and Family Welfare, Govt. of India has framed, National Health Policy-2017 which encompasses various aspects related to the AYUSH system of Medicine. The ultimate goal of which is "the attainment of highest possible level of health and well being for all at all ages, through a preventive and promotive health care orientation in all developmental policies, and universal access to good quality health care services without anyone having to face financial hardships as a consequence." Ayurveda is usually preferred along with the contemporary medicine in Bharata owing to its efficacy in providing relief to chronic conditions, ability to provide quality care for geriatric age group patients, its potential in preventive aspects, providing cure with minimal or no adverse effects with minimal cost, non-invasive therapeutic approach and holistic view on the individual as a whole. With the emergence of newer technologies, many chronic diseases such as cardiovascular disorders, diabetes mellitus, degenerative disorders, etc., have emerged as major issues which need to be addressed and prevention and management of such diseases are the strongholds of Ayurveda. Like Ayurveda, Yoga is a complete system that unifies the body, mind and the soul and connects with Nature. The practical application of Yoga theory and practice is still underutilized in Bharata and should be widely popularized that can address the Public health and Primary healthcare issues. Siddha, Unani, Homeopathy and Naturopathy also have immense potential to address the Public health and Primary healthcare problems. It is in this context, based on the requests from the student and research community across Bharata and other parts of the world, organizers of JIGNASA 2025 decided to conduct an Zonal Conference that will address and propagate the philosophy, concepts and practical utility of AYUSH systems in the realm of Public health, primary healthcare and tertiary health care not only in Bharata but the entire world. In this connection, numerous brainstorming sessions, debates and discussions on Public Health and Primary Healthcare have been conducted in many parts of Bharata involving

particularly the student community. The enthusiasm and the encouragement lead to the need for conducting such a conference. The Zonal Conference on "Incubating Ayush For One Earth One Health & Ayush Beyond Wellness" will be conducted from 18th-19th-20th, August 2025. The Focal theme of the Conference is "Reinforcing Primary Health Care and Universal Health Coverage through AYUSH Education and Practise".

The conference will focus on providing a platform for medical students, budding vaidyas and health practitioners from all over Bharata and other parts of the world to meet and interact with some of the best masters in the field. The programme is expected to be attended by more than 1500 students and researchers and other health providers from all over the world. The programme will be attended, observed, encouraged and guided by experts in the respective fields, International Agencies/Institutes/Individuals, National/State Government Departments, Universities, Colleges, Private Institutions, academicians, entrepreneurs, R&D institutions and various Government and private agencies and NGOs. The seminar technical papers/posters and exhibition stalls in the event will be evaluated by experts in the field and the best will be rewarded.

This three-day conference will bring together some of the best Acharyas, Academicians, Researchers, Scientists, Entrepreneurs, Industrialists, Health workers, etc., from all over Bharata and abroad. It will be a great opportunity for the students to meet and interact with some of the best in the field Primary Health care and Public Health.



Reinforcing Primary Health Care and Universal Health Coverage through AYUSH Education and Practice

Bharata is re-emerging as a powerful nation in the world with a repository of unparalleled wisdom that shaped the ethos and value systems of this land based purely on Dharma. It has stood the test of time, withstanding all foreign invasions that repeatedly tried in various ways to disfigure and eradicate the eternal principles from the mindset of people of this land, Bharata. They did succeed in many ways by introducing educational, legal, administrative, political, religious and many other systems to suit their interests and benefits which diluted the culture and tradition of this land to a great extent, though our value systems substantially contributed to many cultures of the world over the millennia. Now, the time has come for the young Indians to re-search, revive and reintroduce their original culture and tradition and shed the colonial past. Yes, the time has come to look into the strengths of their own health traditions and hitherto unknown, neglected, misunderstood and overlooked aspects of health traditions particularly Ayurveda, Siddha, Unani, Sowa Rigpa and Yoga which will not only reshape and reconstruct the Public Health paradigms of Bharata, but also re-design and restructure the entire Universal Health Coverage paradigms, physically, socially, mentally and spiritually with the high philosophy and immortal concepts of Bharatheeya Sastras particularly Ayurveda and Yoga.

In this vast ocean of health traditions of Bharata; Ayurveda, Yoga, Unani and Siddha as Sastras play crucial role in the present volatile health scenario of the world mainly in the Public health and Primary health care sector. Hence, it is high time that we looked into our own traditional roots to unearth the true nature and immense potential of our health traditions and communicate the same effectively to the student and research community in particular and to the entire world. The health seekers and providers of the world are in search of a deal, authentic, safe, effective and affordable health solutions particularly in the area of Public Health and equitable and affordable medical healthcare. It is in this context, AYUSH as established health systems with very strong philosophical and conceptual basis, rooted with sound principles can play a pivotal role in the world health scenario..

The time has come for AYUSH to advance and take the lead in health care when western medicine is also facing serious problems with re-emerging infectious diseases in particular, with antibiotic resistant bacteria eroding the strongholds of western medical system. The problems faced by western medicine are many, including the inability to cure non-communicable diseases, lifestyle diseases,

genetic diseases and the disinterest of Western pharmaceutical companies in investing into new drug developments probably due to exorbitant costs, time consumed and also because of global financial crisis to name a few. The time has come for the truly learned AYUSH community to seriously look into the functioning of the AYUSH system as a whole today, analyze and evaluate the system for its merits and demerits, strengths and weakness and do a thorough research and analysis of the entire AYUSH system in practice today. The AYUSH community must build concrete steps to restructure AYUSH paradigms helping to address numerous health problems faced by mankind in particular all over the world for which western medicine has no answer.

Once again, AYUSH must take the lead and make strong and real advancements in the field of health care and practice to make inroads into sustainable, environment friendly, biodiversity based Public health and Primary and Tertiary health care instead of sub-standard, unethical study and practice that is widely practiced in the country and abroad in the name of AYUSH today. It is high time our AYUSH writers, teachers and speakers stop mutilating AYUSH for satisfying the so called modern scientific community and the West by writing AYUSH books, teaching and preaching 'scientifically' and thereby destroying the real meaning and essence of AYUSH systems.

एकंशास्त्रअधियानोनविद्यात्शास्त्रविनिश्चयः ।

तस्मात्बहुश्रुतंशास्त्रविजानीयात्चिकित्सकः ॥ (आचार्यसुश्रुत)

This is particularly significant from an international perspective, as East and West come closer together. The West today is in various ways attempting to recoup and resurrect our traditional knowledge, such as Ayurveda and Yoga. Western medicine is caught in a blind due to the dominance of the pharmaceutical companies and the persistence of chronic non-communicable diseases. In Bharata, the divorce with the spiritual and philosophical roots of AYUSH, particularly Ayurveda and Yoga has made space for a new westernized, commoditized Ayurveda and Yoga that ignores its own deep foundations. Before Ayurveda and Yoga gets recast as a new 'Science' that is globally intelligible, there must be a search that goes back to the roots of particularly Ayurveda and Yoga. Thus, in both contexts, the recouping of essential traditional foundations of Ayurveda and Yoga, in all realms of its practice and thought process, is the need of the hour to look into the hitherto unknown, underutilized and quintessence of our great health traditions that can address not only Public health but entire medical issues of the world.

CONFERENCE TOPICS

- Scope Of Panchakarma In Primary And Tertiary Health Care Settings
- Role And Contribution Of Ayurveda In The Management Of Vitiligo
- Ayurvedic Approach To Cancer - A Scientific Outlook And Its Management.
- Ayurveda In Cardiology: Scopes, Challenges, And Public Health Impact
- Emergency Management In Ayurveda: Scopes, Limitations, And Integrative Strategies
- Ayurvedic Infertility Management: Role In Reproductive Public Health
- Clinical Application And Evidence-based Role Of Viddha And Agnikarma In Pain Management
- स्वास्थ्य Health and Wellness through AYUSH Systems.
- जीवनशैली Non-Communicable diseases through AYUSH systems.
- मानस Mental health through AYUSH
- समग्रआरोग्य Concept of Health, Environment and AYUSH
- अन्वेषण Advanced Research and development in AYUSH

SUB THEMES

- Concepts and practice of Public health in each AYUSH system
- Emergency Management in AYUSH systems
- Concepts and practice of Primary health care in each AYUSH system
- Nutrition in AYUSH systems
- Integrated health service delivery and AYUSH (Health systems, human workforce for health, etc.)
- AYUSH and Public health policy
- Conventional AYUSH education – perspectives, problems and remedies
- Advanced Research & Development in AYUSH systems
- Application of Information and Communications Technology in AYUSH systems
- Restructuring policies and programmes for AYUSH systems – Perspectives



VIDYARTHI JIGNASA- PANEL DISCUSSION

- AYUSH Education Problems, Perspectives and the Way forward

KEY NOTE SPEAKER

- Padma Shri Vd. Balendu Prakash
- Vd. Tapan Kumar
- Vd. S.Gopa Kumar
- Vd. Martha Bhaskar Rao
- Vd. Rajesh Thakkar
- Vd. Dinesh K.S.
- Vd. Ramakrishana Viswandha
- Vd. Rajni Nayar
- Vd. Tanmay Goswami
- Vd. Chandrakumar Deshmukh
- Vd. Anurag Singh Rajpoot
- Vd. Prashant Tiwari
- Vd. Raj Satpute
- Vd. Sanatan Mishra
- Vd. Tanuja Gohane



STATE AROGYA FAIR 2025

18th-19th-20th, August 2025

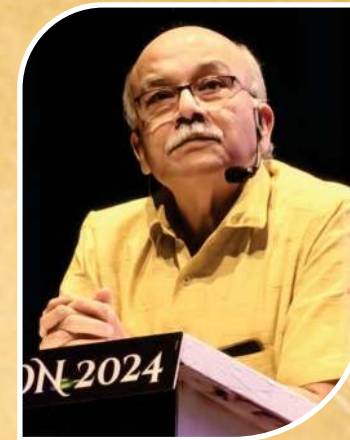
Highlighting and Main streaming Traditional Systems of Medicine in Bharata particularly AYUSH in the management of Public healthcare is the need of the hour with escalating communicable and non-communicable diseases all over the world. Keeping this in view, we are organizing this unique Public Health Exhibition on the side lines of State Arogya Fair 2025 as part of this thought provoking and knowledge/wisdom disseminating 'JIGNASA 2025'. This will showcase the diversity and significance of Traditional Systems of Medicine and healing practices in the entire Bharatavarsha and its role in Public healthcare, awareness and management. The participation in the State Arogya Fair 2025 include International Institutions/Communities/Individuals, Government departments, both Central and State, AYUSH colleges and clinics, traditional and tribal healers and clinics, NGOs, medical book stalls, health food stalls, medicinal plant nurseries and gardens and health related industries of national and international repute. Series of eminent talks, teaching methods like Gurukulam, health and healing disseminating models, live healing practices & techniques will be the highlights of the State Arogya Fair 2025. We expect to have more than 100 stalls to be visited by more than 1500 people every day.

Honorable Speakers



Padmashree Vd. Balendu Prakash

Renowned Ayurveda Physician, RasaVaidhya Ayurveda Consultant at Padaav – speciality
Ayurvedic Centre Founder and Director at VCP Cancer Research
Foundation Topic – Ayurvedic Intervention in the Treatment of Recurring
Acute and Chronic Pancreatitis.



Vaidya Tapan kumar

Renowned Ayurveda Practitioner Ahemdabad
25+ years of expertise Senior Professor Shree Swaminarayan
Ayurveda College, Ahemdabad
Topic - Topic Vahi jo Samhita Sujhaay



Vd. S. Gopa Kumar

'Registrar of Kerala University of Health Sciences 'MD, PhD Medical
Superintendent of Ayurveda College, Kannur
Topic - Making of an Ayurvedic Clinician



Vd. Martha Bhaskar Rao

GURU-RAV, Ministry of Ayush, Govt. of India
BAMS (Gold Medalist); M.D Shalya; Ph.D. (NIA-Jaipur).
Topic – A SCIENTIFIC OUTLOOK OF CANCER (ARBUDA) AND ITS
AYURVEDA MANAGEMENT



Vaidya Rajesh Thakkar

Managing Director & Chief Ayurvedic Physician at NISARG, Ahmedabad, Gujarat
Ayurvedic Hospital & Research Pvt. Ltd. Ahmedabad,
First Multispeciality Ayurved Hospital in Gujarat for last 28 years.
Topic - "Scientific and Ayurvedic Dimensions of Garbh
Sanskar: A Holistic Approach to Healthy Progeny

Honorable Speakers



Vd. Tanmay Goswami

MD Ayurveda, Vice Chancellor Sanskrit University
Founder, GOSVAL organisation

Topic - Deva Chikitsa aur Yukti Chikitsa ka Samalita Prayoga



Vd. Ramakrishna Viswanadha

Founder of RASENDRA RASASHALA, Consultant Expert NCISM
Developed many formulae for Ayurvedic pharmacies approved under AYUSH.
Developed Electrically programable controlled heating equipment
Topic Role of controlled heating in manufacturing of Rasa kalpa



Vd. Chandra Kumar Deshmukh

BAMS DYND (Gold Medalist)
Renowned Ayurveda Physician
Expert in Agni Viddha Karma

Topic - "Superfast Chikitsa in Ayurveda: Clinical Efficacy of Agnikarma and Viddhakarma"



Vd. Anurag Singh Rajpoot

Principal, Mansarovar Ayurvedic Medical College,
Hospital & Research Centre, Bhopal (M.P.)
General Secretary Vishwa Ayurveda Parishad
Director of Mrityunjay Ayurved
Topic : Applied Aspects Of BASTI KARMA in Ayurved Practice

Honorable Speakers



Vd. Prashant Tiwari

MD Ayurveda Panchkarma Founder

DHARMA AYURVED, Bhopal MP Ayurved Advisor Seokjeok

Wellpark Hospital Gochang, South Korea Advisory

Member and Convener Yeongdeok Wellness festa

Topic - "Globalising Ayurveda: Challenges, Opportunities,
and the Way Forward"



Vd. Raj Satpute

Director, Jyovis Hospital of Ayurved

Dubai's Licenced Ayurved Practitioner MOH (UAE), DHA (DUBAI)

Healing lives across more than 55 countries with the power of Ayurveda."

Topic - ""Repositioning Ayurveda in Global Healthcare Prospective"



Vd. Sanatan Mishra

@halfdoctor_halfwriter

4th Generation Vaidya Founder : Arogyawardhak

Aushadhalaya, Prayagraj UP

Topic - "Be the Change: Youth Power in Ayurveda Renaissance"



Vd. Tanuja Gohane

Ayurveda Gut health & Fertiltiy Consultant Founder,

Tanwish Institute of Health & Wellness Pvt Ltd

Topic - From BAMS to Brand: Building a Purpose-Driven
Ayurvedic Practice in the Modern World

HIGHLIGHTS

HOME PAVILION - AYUSH SYSTEMS

This will showcase the AYUSH systems for the students and general public at large to make them understand the richness and contemporary significance of traditional systems of medicine.

AYUSH CLINICS

This will show the strength of AYUSH systems in the management of health and disease conditions. The main attraction will be the live AYUSH clinics under one umbrella for the general public. The focus will be on Public health management.

GURUKULAM/TEACHING MODELS

This will showcase different Models of Education particularly Residential in Bharatavarsha.

TRADITIONAL AND TRIBAL HEALERS

This will highlight the unique/specialty clinics and involving healers from across Bharata.

INTERNATIONAL HEALING TECHNIQUES/PRACTICES

Exhibition of health and healing techniques and practices from different parts of the world particularly Southeast Asia, Middle East and Far East.

MEDICINAL AND AROMATIC PLANT GARDENS

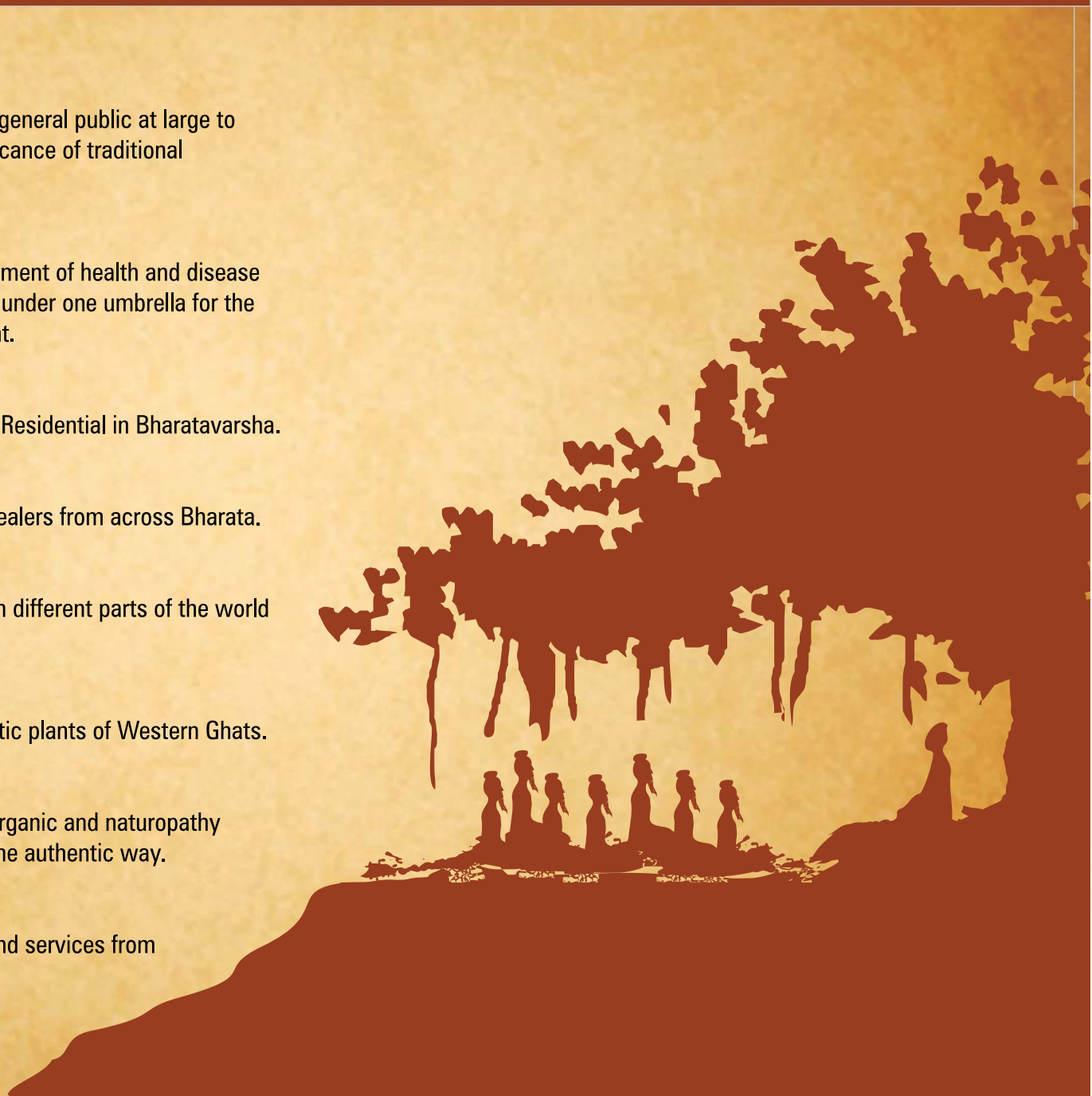
Experience the live collection of tropical medicinal and aromatic plants of Western Ghats.

HEALTH FOOD STALLS

Relinquish the exquisite cuisines and health drinks from the organic and naturopathy streams to redefine your healthy eating and drinking habits; the authentic way.

AYUSH PRODUCTS AND SERVICES

This will showcase genuine and authentic AYUSH products and services from all over Bharata.



AYUSH PROGRAMMES AND MEETS

On the sidelines of the Exhibition and Expo, we will have exclusive programmes and meets to showcase and strengthen AYUSH systems in the country and abroad. Some of them are:

NATIONAL AYURVEDA & YOGA MEET

Current International scenario and prospects of AYUSH in relation to Public Health and Primary Healthcare will be discussed.

STUDENTS MEET

Live discussion and debate on the current AYUSH education in Bharatha and abroad - Students' Perspectives.

ENVIRONMENTALISTS MEET

Nature, Ecology and Environment is an integral and important aspects of AYUSH systems. Live discussions.

INDUSTRY & INSTITUTIONAL MEET

Prospects, Problems, Perspectives and solutions of Institution and Industries will be discussed.

DOCUMENTARY FILMS/LIVE THEATRE

Film shows pertaining to AYUSH systems and live theatre on Public health awareness will be some of the major attractions of the National Arogya Fair 2021

YOGA DEMONSTRATION

Every day, there will be Yoga and demonstrations on the sidelines of the Arogya Fair.

CULTURAL EVENTS

Everyday evening, there will be grand cultural events of international repute.

MEDIA MEET

Exclusive meets with the media persons particularly on Public health awareness and management utilizing AYUSH systems.

POLITICIANS MEET

Interactions and discussions with selected politicians on policy matters related to Traditional systems of medicine and Public health management.

BUREAUCRATS MEET

Interactions and discussions with selected bureaucrats of repute from Bharata and abroad.

LIVE ART GALLERY

Demonstration of paintings, manuscripts, pictures, sketches, artefacts, etc., showcasing the diversity and richness of health traditions in Bharatavarsha and experiential artistic creativity by masters from across the World.



CALL FOR ABSTRACTS

Research paper presentation and abstract Submission

All Subjects of Ayurved

Poster Presentation

1. Effect of Shirodhara in Anxiety and Sleep Disorders*
2. Guduchi: An Ayurvedic Rasayana with Modern Immunological Significance (Or any dravya from Ayurveda with relevant title)
3. Nidana Panchaka as a Tool for Differential Diagnosis in Ayurveda'
4. "Contribution of Shad Darshanas to the Development of Padarth Vigyan in Ayurveda"
5. "Swabhavoparamavada: A Unique Ayurvedic Perspective on the Natural Cessation of Life"
6. "Ashta Vidha Pariksha: The Eightfold Ayurvedic Diagnostic Tool (Any Other relevant topic is invited)"

Essay Writing

1. Youth as Torchbearers of Ayurveda: Responsibilities and Vision
2. "Ayurveda in National Health Policies: Challenges and Opportunities
3. "Digital Ayurveda: Future of Traditional Healthcare
4. "Panchakarma in the Management of Acute and Chronic Diseases: A Clinical Perspective"
5. Role of Satva - Enhancing Practices in Alleviating Anxiety: A Mind-Body Approach
6. "Panchakarma in the Management of Acute and Chronic Diseases: A Clinical Perspective"
7. Role of Satva - Enhancing Practices in Alleviating Anxiety: A Mind - Body Approach

Reel Making Competition

1. Wellness the Ayurvedic Way. "Ancient Secrets for Modern Living"
2. "Start Your Day the Ayurvedic Way: Power of Dinacharya"
3. "Healing with Herbs-Dravyaguna in Action"
4. "Where Tradition Meets Tech: Ayurveda in the Digital Age"
5. Ayurveda Heals-Success Stories

Photograph Competition

1. Yogasana: The Physical Expression of Inner Balance"
2. "Hands that Heal"
3. "Swasthya: The Ayurvedic Way"
4. Any other relevant topic only if this category is invited

Participation Guidelines

Essay Submission and Research Paper

Abstract Rules

Abstract Format must include; Introduction, Aims and Objectives, Materials & Methods, Observation and Result, Discussion, Conclusion, Reference & Acknowledgement.

. Word Limit: Not more than 300 words

Format: PDF only

. Font: Times New Roman, font size 12, line spacing 1.5

. Two PDF Files must be submitted: -

. File 1 (With Personal Details) :-

Include your name, batch, college name, contact number, and email ID

File 2 (Anonymous) :-

Should contain only the title, category, and essay/abstract

(No identifying details in this version)



Photo & Reel Submission Rules

. Image Format: JPEG (.jpg)

Video/Reel Format: MP4

Reel Duration: Not more than 90 seconds

Poster Size

. Posters size should not exceed 3X4 ft

. No restriction on layout (portrait or landscape), but content must be clear and legible.

. Innovative presentation styles, use of illustrations, symbols, Ayurvedic concepts, and artistic elements are welcomed.

Presentation Requirement:

Participants are required to bring their physical poster for presentation and display during the conference.

Poster Type:

Both hand-drawn and digitally designed posters are allowed.

Participants are encouraged to showcase creativity and originality in design and content

**** Registration is mandatory for submitting your entry.**

You may submit entries in multiple categories, but only one entry per category is allowed.

Certificate of Participation will be awarded to all eligible participants.

Rewards: In two Categories Under Graduates & Post Graduates or Higher

Top 3 Winners and 1 Runner-up will be selected in each category.

Each reel can be created individually or in a group of minimum 1 and maximum 4-5 participants.

All group members must be registered to be eligible."*

CONTACT FOR REGISTRATION & COMPETITIONS

Dr. Adarsh Rawat - 9770984940

Dr. Harita Sachdev - 9691930443

Dr. Rohit Pandey - 9407468411

Shri Rajan Dave - 9426317183

Shri Nilesh Maheshwari - 8889523070

Shri Amit Singh - 7000491646

Dr. Lokesh Chouhan - 8817489990

Contact details for any_query-

Submit your entry at -jignasamk@gmail.com

Last date of registration :-8th August 2025

TOPICS

- 1) Scope Of Panchakarma In Primary And Tertiary Health Care Settings
- 2) Role And Contribution Of Ayurveda In The Management Of Vitiligo
- 3) Ayurvedic Approach To Cancer - A Scientific Outlook And Its Management.
- 4) Ayurveda In Cardiology: Scopes, Challenges, And Public Health Impact
- 5) Emergency Management In Ayurveda: Scopes, Limitations, And Integrative Strategies
- 6) Ayurvedic Infertility Management: Role In Reproductive Public Health
- 7) Clinical Application And Evidence-based Role Of Viddha And Agnikarma In Pain Management

HIGHLIGHTS

- * India's Largest Conference of AYUSH Stakeholders
- * Platform to Showcase Your Research in AYUSH and Public Health
- * Engage with Real-World Models of AYUSH Implementation
- * Invited Symposiums, Keynote Addresses, and Plenary Sessions
- * Dedicated Focus on Global Career Pathways and Opportunities for AYUSH Students

COMPETITIONS

- * Research Paper presentation competition
- * Poster presentation competition
- * Essay writing competition
- * Reel Making Competition
- * Streetplay competition
- * Healthy recipe making competition
- * Innovative Model Making competition

CATEGORY

CONFERENCE FEES

	Without Accomodation	With Accomodation
UG Student/Intern (India)	Rs. 800	Rs. 1100
PG Student (India)	Rs. 1200	Rs. 1500
Faculty & Practitioner (India)	Rs. 1800	Rs. 2200
Student (Overseas)	50\$	75\$
Consultant (Overseas)	75\$	100\$

Last date of registration :- **5th August 2025**

CONTACT FOR REGISTRATION

Dr. Adarsh Rawat 9770984940
 Dr. Harita Sachdev 9691930443
 Dr. Rohit Pandey 9407468411
 Shri Rajan Dave 9426317183
 Shri Nilesh Maheshwari 8889523070
 Shri Amit Singh 7000491646
 Dr. Lokesh Chouhan 8817489990

SPOT REGISTRATION

UG Rs. 2000
 PG Rs. 2500
 Faculty & Practitioner (India) Rs. 3500
 Student (Overseas) \$ 75
 Consultant (Overseas) \$100

CONTACT DETAILS

National Team

Shri Ravisankar KM - Incharge 9946333906
 Dr. Adarsh Rawat - Convenor 9770984940
 Dr. Rajesh Kalyan - co- Convenor 8500549859
 Dr. Trishal Rao - co- Convenor 9901502017
 Dr. Simran Devgan - co- Convenor 9034635708
 Ku. Shambhavi Shukla - co- Convenor 8840452941



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www.jignasa.in



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Mode of Payment

The account details of Vidyarathi Kalyan Nyas Bank - SBI, Branch - Arera Hills
 Branch Code - 30461
 Bank Account- 63022968343,
 MICR Number-462002088
 IFSC code- SBIN0030461

Registration fees included 3 days food (breakfast, lunch, Dinner & high tea) and accommodation excluded
(Accommodation Fees 300/- Rupees for 3 days)
Check In 17/08/25 Evening
Check Out 21/08/25 Morning

All Deligates will be provided deligate kit & Participation Certificate & Attractive Prizes for winners of each category.

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4. Vd. Simran Devgan - Co Convenor

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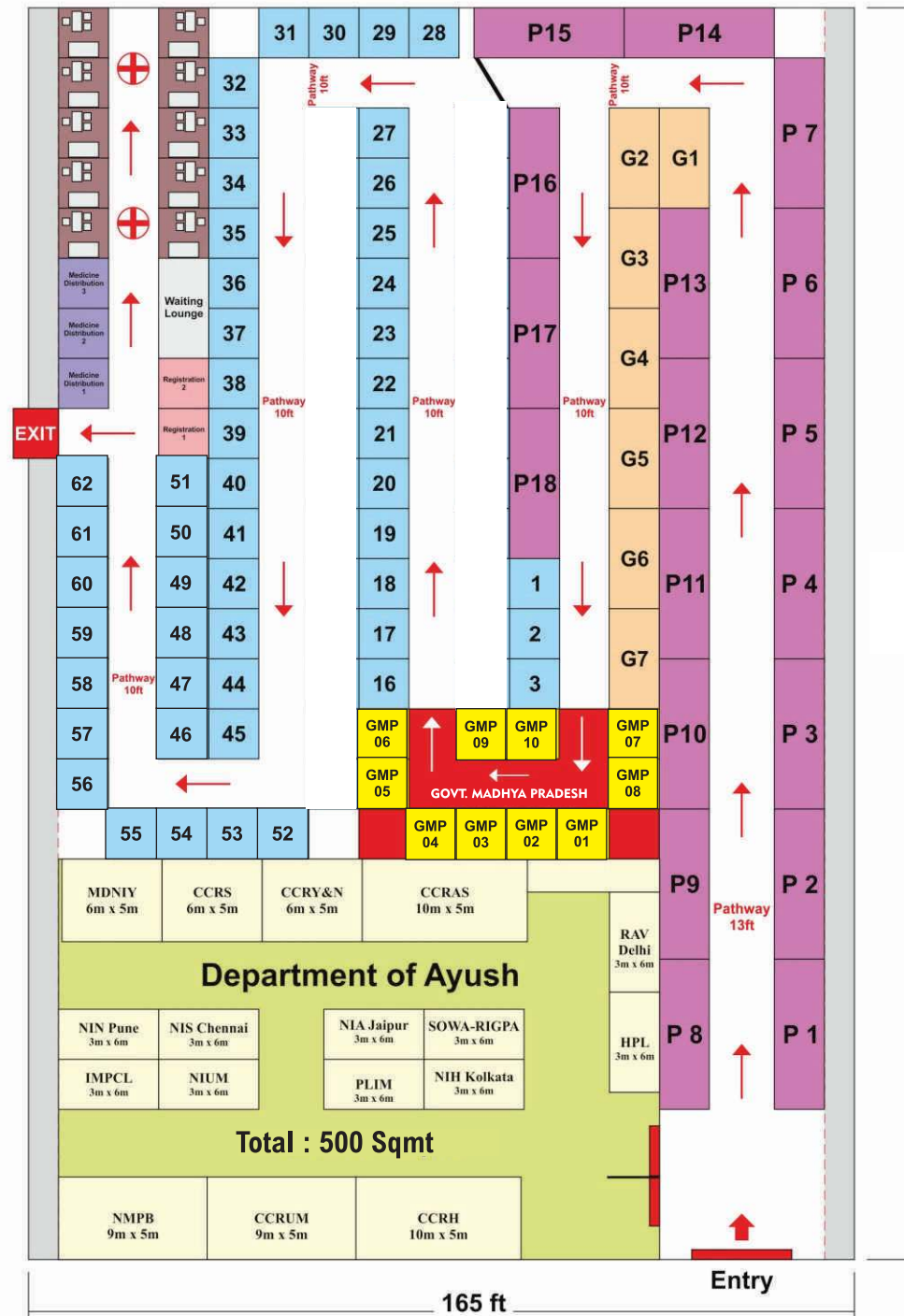


JIGNASA - 2025

EXPO LAYOUT

INDEX

- Department of Ayush_500 sqmt_1 nos
- Ayush Stalls _ 4m x4 M_ 20 nos
- Platinum Stalls_9m x 3m_ 18 nos
- Gold Stalls_ 6m x 3m_ 7 nos
- General Stalls_3m x 3m_ 76nos
- Govt. Madhya Pradesh_ 3m x 3m_ 10 nos
- Registration_ 3m x 3m_ 2 nos
- Medicine Distribution_ 3m x 3m_ 3 nos
- Clinic_ 3m x3m_ 10 nos
- Waiting Lounge_ 3m x 6m _ 1 Nos



Glimpses of Jignasa over the years...



2011



2012



2017



2012



2014



2015



2018



Glimpses of Jignasa over the years...

2018

2019



Glimpses of Jignasa over the years...





REACH TO JIGNASA VENUE
 Deendyal Bus Stand - 6.8 km
 Jabalpur City Railway Station - 1.5 km
 Jabalpur Airport - 16 km



JABALPUR

Jabalpur, formerly Jubbulpore, is a city situated on the banks of Narmada River in the state of Madhya Pradesh, India. It is the 3rd-largest urban agglomeration of the state and the 38th-largest of the country. It is the judicial capital of Madhya Pradesh with Madhya Pradesh High Court being located in the city. It is generally accepted that the game of snooker originated in Jabalpur.[10] Jabalpur is also the railway headquarters of the West Central Railway. Jabalpur Cantonment is one of the largest cantonments in India and houses the army headquarters of five states[11] (Madhya Pradesh, Chhattisgarh, Orissa, Bihar and Jharkhand). The city is renowned for the Marble Rocks at Bhedaghat, an 8 km gorge sculpted entirely from pure marble by the ferocious Narmada River, as it descends from the Dhuandhar Falls boasting a rare status of being one of only three such gorges in the world, alongside Taroko Gorge in Taiwan and Trigrad Gorge in Bulgaria.

Places of attraction

- | | |
|-----------------------|-----------------------------|
| Bhedaghat ◀ | Chausath Yogini Temple ◀ |
| Dhuandhar Falls ◀ | Gwarighat ◀ |
| Bargi Dam ◀ | Dumna Nature Reserve Park ◀ |
| Rani Durgavati Fort ◀ | Rani Durgavati Museum ◀ |

Address for correspondence

VIDHYARTHI KALYAN NYAS

छात्रशक्ति भवन, एबीवीपी प्रांत कार्यालय, नवीन विद्या भवन के पास, नेपियर टाउन, जबलपुर

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